



PRINT, FILL OUT AND RETURN TO VON TRIER



VONTRIERS.COM

2235 N. FARWELL AVE, MILWAUKEE, WI 53202 | P.414.272.1775 | F.414.272.2710 | DRINK@VONTRIERS.COM

Von Trier Stein Club Rules & Rewards



ELIGIBILITY: Members must be 21 years of age or older. The Stein Club program is intended for individual use only. Individuals may not have more than one membership. Family members may not share a membership. Points may not be accumulated for a business entity. Accounts may be deactivated if not used within 2 months. If applicable laws prohibit us from offering the program to you, then you may not participate in the program. If applicable law prohibits us from offering you a feature of the program, then we may either not offer you that feature of the program or revoke your membership in the program.

GETTING STARTED: Fill out an application along with \$75 entry fee. You must register with a valid name, mailing address, active e-mail address, & telephone number. Members are responsible for updating this information. Members cannot get credit for visits prior to registration in the Stein Club program. New enrollees receive a numbered mug & a coupon for a free T-Shirt.

ACCUMULATING REWARDS: Acquire a punch card from your server & fill out information. Complete 10 punches & receive 11th stein for free. Loss of card will result in loss of punches accumulated on lost card.

Turn in punch card to manager to ensure accumulation of punches:

- 50 liters/punches receive a \$50 Von Trier gift card .
- 75 liters/punches receive wearable item from participating brewery(s).
- 100 liters/punches receive special lidded liter mug & entry onto our Stein Club Executive Plaque.

Club members receive \$8 liters (some drafts may be excluded) from 4-7pm, Monday through Thursday.

Wednesday Stein Club meetings held from 4-7pm. Members receive \$5 select liters all night (2 options will be offered. While supplies last.) & a free appetizer spread. Select Wednesday every month may include conversations from brewery representatives, contests &/or raffles, & any other fun ideas we can concoct. Member input is strongly encouraged.

REWARD LIMITS/EXCEPTIONS: Punch cards & other benefits are limited to the card holder only. Discounts apply only to Stein Club members. Management has the right to limit member consumption.

CANCELLATION OR TERMINATION OF BENEFITS: Members may cancel their membership at any time by contacting us at drink@vontriers.com. Membership fee will be retained by Von Trier however you may keep the mug. Stein Club may cancel this program in its entirety; end or modify any specific reward or benefit; modify requirements for earning benefits, modify the time period in which you have to earn a particular benefit; and/or modify any other feature of the program at any time and without prior notice. Any changes to the program or a particular reward may result in the expiration of your points or stored value and those expired points or stored value will have no cash value.

LEGAL LIABILITY LIMITS: You agree that Von Trier, their directors, officers, employees, agents, shall not be responsible or liable to you for: **(1)** any claim, loss, injury, damage, delay, accident, cost or expense, including attorney's fees, arising out of or related to the Stein Club program, these Terms & Conditions, and the Web site; **(2)** any incidental, indirect, special, punitive, exemplary or consequential damages, arising out of or related to the Stein Club program, **(3)** use of the information you provide to us to enroll in the Stein Club program. The law of the state of Wisconsin without regard to its conflict of laws rules, will govern your enrollment and participation in the program and our performance of our obligations under the program.

If you have any questions, please contact us at drink@vontriers.com.

Von Trier Stein Club Application Form



APPLICANT'S NAME _____

ADDRESS _____

CITY _____

STATE _____

MOBILE PHONE NUMBER

EMAIL ADDRESS

ZIP CODE

_____/_____/_____

WHY WOULD YOU MAKE A GOOD MEMBER TO OUR CLUB _____

NOTES/COMMENTS _____

I HAVE READ THE RULES & REWARDS FORM AND AGREE TO ABIDE BY
THE RULES SET FORTH BY VON TRIER.

PLEASE INITIAL HERE _____

APPLICANT'S SIGNATURE _____

DATE ____/____/____

VON TRIER MANAGER _____

DATE ____/____/____